

Aquatics International Action Pack

• Mechanical Requirements •


FRONT (choice#1)

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FRONT (choice#2)

 BUSINESS REPLY MAIL FIRST CLASS MAIL PERMIT NO. POSTAGE WILL BE PAID BY ADDRESSEE	NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES
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BACK Image area is 5 1/8" x 3 1/8"

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AQUATICS INTERNATIONAL ACTION PACK

The Aquatics Action Pack is printed web offset, black ink on 75 lb. white high-bulk stock. Trim size is 5 1/2" x 3 1/2". Image area is 5 1/8" x 3 1/8". Must leave 3/16" margin all around (top/right/bottom/left).

BLACK AND WHITE:

Furnish artwork or film, one piece per side, prefer 110-line screen negatives, right-reading, emulsion down.

SECOND COLOR:

Include registration marks on artwork and film.

FOUR COLOR PROCESS:

Furnish 133-line screen composition separations with color keys. Artwork and negatives are filed for one year from last use. All materials will be destroyed after that period unless specific instructions are provided.

DIGITAL FILES: Preferred: Macintosh, QuarkXPress files on CD, Jaz or Zip disk media. Provide all graphics as high resolution (300 dpi) TIFF's or EPS's. Do not use file compression. Must provide current, correct laser proof at 100% size (color if possible). Digital files may be e-mailed to jhernandez@hanley-wood.com or send to our ftp site [ftp.hanley-wood.com](ftp://ftp.hanley-wood.com). In addition, a hard copy of your file must also be mailed or faxed for proofreading purposes. Digital ads are color matched to printer's established standard ink densities on printing press.

FONTS: Please include all fonts with your file. Converting fonts to outline is recommended, whenever possible. All digital files subject to a pre-flight charge.

INSERTS:

Furnish materials printed and folded to 3 1/2" x 5 1/2"

SHIPPING INSTRUCTIONS:

Ship to: **AQUATICS INTERNATIONAL**
4160 Wilshire Boulevard
Los Angeles, CA 90010

If you have any questions about specifications please contact our production department at 323.801.4942.



323.801.4922 • Fax: 323.801.4931
www.aquaticsintl.com • aquaticsintl@hanley-wood.com